Video Games: Attitudes and Habits of Adults Age 50-Plus

AARP and ESA recently commissioned a survey on Americans age 50-plus to uncover their gaming habits and answer questions around where they play video games, the types of games they play, their reasons for playing and with whom. In this survey, gamers were defined based on questions related to ownership of various systems/devices, and whether respondents had personally used any of those devices for playing video games at least once per month.

Key Findings:

- Close to four in ten adults aged 50-plus are gamers (38%) while 62% are non-gamers.
- Gamers aged 50-plus most commonly use computers/laptops (59%) and phone/other mobile devices (57%) to play video games.
- Nearly six in ten (59%) gamers say they play games online.
- Three-quarters of gamers play video games weekly, with four in ten gamers saying they play video games every day.
- A greater proportion of older gamers compared to younger gamers report playing video games weekly or more often (37% of 50-59 year olds compared to 43% of 60-plus say they play every day).
- Women lead men in gaming.
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View the Press Release here.