

Entertainment Software Association (ESA)

Content Protection Analyst

The Entertainment Software Association (ESA) which represents the leading U.S. publishers of computer and video games, is searching for a Content Protection Analyst. This is a full-time position reporting to the Content Protection Director. This position primarily assists in the development, monitoring, and execution of ESA's domestic and international content protection efforts. As an entry-level position, the Analyst engages in extensive monitoring of video game infringement on various Internet protocols, participates in communications regarding confirmed infringement, and conducts investigations into methods and specific instances of infringement.

This position actively contributes to the development and growth of ESA's content protection activities. Responsibilities include, but are not limited to, analyzing illegal games and related products, helping to develop and/or maintain databases that provide ESA and its members with information pertaining to infringement trends in our industry, generating reports using data from a variety of sources, and working with member companies to obtain information regarding infringement of their intellectual property.

Education and/or Experience Required

- A bachelor's degree
- Excellent writing and analytical skills
- Up to two years of work experience, preferably involving extensive performing Internet research and investigations of online infringement
- Basic working knowledge of common online data transmission protocols/platforms/clients (HTTP, FTP, Usenet, Peer-to-Peer networks, etc.)
- A strong background and interest in computer and Internet technology, game hardware technology, and computer and video game software.

Preferred Experience, Skills & Abilities

- Proficiency in using common computer applications including Microsoft Office
- An extensive knowledge of Internet protocols(HTTP, FTP, Usenet, Peer-to-Peer networks, etc.) and of intellectual property infringement
- Basic technical acumen in one or more of the following areas: Visual Basic (for the creation of Macros), web development (HTML), knowledge/basic hands on experience in C, C++ or Java
- Fluency or "conversational" ability in a second language including: Chinese (Mandarin), Korean, Portuguese, Russian and/or Spanish
- A demonstrated ability to work under pressure in a fast-paced and demanding work environment, both independently and as a member of a team
- The versatility to handle and complete multiple assignments concurrently

Position Duties & Responsibilities

Online Monitoring, Investigation and Enforcement

- Maintain existing macros used by the Content protection team to generate reports, extract statistics from external and internal sources
- Build new Macros to further automate tasks as necessary
- Perform extensive online investigations and manual inquiries of game infringement on the Internet
- Send takedown notices using outside online monitoring services every day
- Perform quality control verification of online monitoring services conducted by vendors
- Add leads from member companies and third parties into online monitoring service database and take action as appropriate (such action may include sending responses to Internet Service Providers and compliance confirmations to referring members)
- Work with third parties to secure the removal of infringing materials from websites
- Check compliance on sites and assist in sending follow-up notifications as necessary
- Assist in producing monthly online monitoring activity reports for members, including identification and mapping of trends, particularly in new monitoring protocols such as social media and private sites, mobile gaming, auction sites and P2P networks
- Analyze trends in existing data and notify the Content Protection team of any changes
- Prepare prompt and accurate responses to member inquiries about online monitoring and cases
- Identify and track non-compliant and recidivist sites
- Track ISP response behavior, including timing action patterns
- Any other data mining and reporting of online monitoring database

Law Enforcement and Litigation Support

- Assist in forensic analysis of evidence (seized game property, as well as data logs) for all law enforcement investigations, including title and publisher identification
- Assist in providing retail value estimates of evidence (seized game property) for all law enforcement investigations
- Assist in establishment and updating of case files
- Research, investigate and collect evidence with respect to online sites as candidates for enforcement efforts, including IP address, WHOIS research, operator identity, cataloguing of products, tracking logs, download times, take screen captures, investigating various social media sites
- Assist with update and maintenance of websites acquired through enforcement efforts

Office Support and Miscellaneous

- Assist other ESA staff in other infringement-related projects
- Undertake any other tasks or assignments that ESA may delegate from time to time

Attractive compensation, benefits, and work environment in downtown DC.

Qualified candidates only, please forward resume and cover letter with salary requirements and/or salary history to jobs@theESA.com with CPAnalyst2017/(your last name) in the subject line. Resumes without the required skills and experience will not be considered.