



WISCONSIN

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	0	0	0
Developer Group	5	165	454
Total	5	165	454
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$83,335	\$13,742	\$24,650
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$21.7	\$24.3	\$23.3
Real Value Added (Inflation Adjusted Dollars)	\$21.7	\$25.1	\$24.0
Real Annual Growth	N/A	4.85%	2.51%
State	2005	2008	2009
GDP* (Current Dollars)	\$214,821.0	\$240,429.0	\$231,327.5
Compensation (Current Dollars)	\$129,434.4	\$143,475.2	\$138,043.9
Real GDP (Inflation Adjusted Dollars)	\$214,821.0	\$221,634.4	\$210,776.8
Real Annual Growth	N/A	1.05%	-0.47%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$6,410.0	\$7,326.0	\$7,030.9
Compensation (Current Dollars)	N/A	\$3,211.9	\$3,082.5
Real GDP (Inflation Adjusted Dollars)	\$6,410.0	\$7,562.6	\$7,243.9
Real Annual Growth	N/A	5.67%	3.10%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*