



UTAH

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	2	215	710
Developer Group	13	429	1,419
Total	15	643	2,130
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$83,335	\$53,611	\$106,231
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$53.6	\$92.6	\$90.9
Real Value Added (Inflation Adjusted Dollars)	\$53.6	\$95.6	\$93.7
Real Annual Growth	N/A	21.24%	14.96%
State	2005	2008	2009
GDP* (Current Dollars)	\$89,125.0	\$109,777.0	\$107,221.9
Compensation (Current Dollars)	\$51,311.0	\$62,793.3	\$61,331.8
Real GDP (Inflation Adjusted Dollars)	\$89,125.0	\$101,195.6	\$97,696.5
Real Annual Growth	N/A	4.32%	2.32%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$3,597.0	\$3,834.0	\$3,764.9
Compensation (Current Dollars)	N/A	\$1,764.3	\$1,732.5
Real GDP (Inflation Adjusted Dollars)	\$3,597.0	\$3,957.8	\$3,879.0
Real Annual Growth	N/A	3.24%	1.90%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*