



TEXAS

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	9	966	3,975
Developer Group	71	2,342	9,639
Total	80	3,307	13,613
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$87,630	\$289,808	\$595,295
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$302.8	\$517.3	\$491.5
Real Value Added (Inflation Adjusted Dollars)	\$302.8	\$534.0	\$506.3
Real Annual Growth	N/A	20.82%	13.72%
State	2005	2008	2009
GDP* (Current Dollars)	\$982,058.0	\$1,223,511.0	\$1,202,266.8
Compensation (Current Dollars)	\$496,100.8	\$611,729.4	\$601,107.7
Real GDP (Inflation Adjusted Dollars)	\$982,058.0	\$1,127,867.8	\$1,095,459.5
Real Annual Growth	N/A	4.72%	2.77%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$39,599.0	\$46,334.0	\$44,021.6
Compensation (Current Dollars)	N/A	\$17,770.0	\$16,883.1
Real GDP (Inflation Adjusted Dollars)	\$39,599.0	\$47,830.6	\$45,355.4
Real Annual Growth	N/A	6.50%	3.45%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*