

NORTH CAROLINA

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	2	215	819
Developer Group	12	396	1,511
Total	14	610	2,331
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$88,313	\$53,901	\$102,660
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$58.1	\$93.4	\$91.4
Real Value Added (Inflation Adjusted Dollars)	\$58.1	\$96.4	\$94.2
Real Annual Growth	N/A	18.41%	12.85%
State	2005	2008	2009
GDP* (Current Dollars)	\$348,397.0	\$400,192.0	\$388,037.1
Compensation (Current Dollars)	\$189,451.8	\$220,456.5	\$213,760.7
Real GDP (Inflation Adjusted Dollars)	\$348,397.0	\$368,908.6	\$353,564.6
Real Annual Growth	N/A	1.93%	0.37%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$11,070.0	\$12,097.0	\$11,838.3
Compensation (Current Dollars)	N/A	\$5,330.8	\$5,216.8
Real GDP (Inflation Adjusted Dollars)	\$11,070.0	\$12,487.7	\$12,197.0
Real Annual Growth	N/A	4.10%	2.45%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*