



NEW JERSEY

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	1	107	430
Developer Group	7	231	926
Total	8	338	1,356
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$85,613	\$28,950	\$59,437
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$60.4	\$52.7	\$49.1
Real Value Added (Chained Dollars)	\$60.4	\$54.4	\$50.6
Real Annual Growth	N/A	-3.42%	-4.35%
State	2005	2008	2009
GDP* (Current Dollars)	\$425,455.0	\$474,936.0	\$459,264.8
Compensation (Current Dollars)	\$243,034.5	\$273,219.9	\$264,204.7
Real GDP (Inflation Adjusted Dollars)	\$425,455.0	\$437,809.7	\$418,464.5
Real Annual Growth	N/A	0.96%	-0.41%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$20,038.0	\$22,063.0	\$20,541.8
Compensation (Current Dollars)	N/A	\$9,275.7	\$8,636.2
Real GDP (Inflation Adjusted Dollars)	\$20,038.0	\$22,775.6	\$21,164.2
Real Annual Growth	N/A	4.36%	1.38%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*