



MASSACHUSETTS

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	1	107	389
Developer Group	36	1,187	4,304
Total	37	1,295	4,692
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$83,335	\$107,883	\$210,318
Interactive Entertainment Software Industry	2005	2008	2009
Value Added * (Current Dollars)	\$134.2	\$196.0	\$182.9
Real Value Added (Inflation Adjusted Dollars)	\$134.2	\$202.3	\$188.5
Real Annual Growth	N/A	14.66%	8.86%
State	2005	2008	2009
GDP* (Current Dollars)	\$317,417.0	\$364,988.0	\$352,813.7
Compensation (Current Dollars)	\$199,754.0	\$229,018.7	\$221,379.7
Real GDP (Inflation Adjusted Dollars)	\$317,417.0	\$336,456.5	\$321,470.4
Real Annual Growth	N/A	1.96%	0.32%
Information Sector	2005	2008	2009
GDP * (Current Dollars)	\$15,957.0	\$17,565.0	\$16,398.0
Compensation (Current Dollars)	N/A	\$9,282.8	\$8,666.0
Real GDP (Inflation Adjusted Dollars)	\$15,957.0	\$18,132.3	\$16,894.8
Real Annual Growth	N/A	4.35%	1.44%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*