



GEORGIA

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	3	322	1,442
Developer Group	10	330	1,478
Total	13	652	2,920
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
Total	\$83,335	\$54,307	\$111,340
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$58.8	\$95.6	\$92.1
Real Value Added (Inflation Adjusted Dollars)	\$58.8	\$98.6	\$94.9
Real Annual Growth	N/A	18.82%	12.71%
State	2005	2008	2009
GDP* (Current Dollars)	\$359,521.0	\$397,756.0	\$385,664.6
Compensation (Current Dollars)	\$206,729.3	\$231,266.6	\$224,236.4
Real GDP (Inflation Adjusted Dollars)	\$359,521.0	\$366,663.0	\$351,402.9
Real Annual Growth	N/A	0.66%	-0.57%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$22,334.0	\$25,260.0	\$24,345.0
Compensation (Current Dollars)	N/A	\$9,905.2	\$9,546.4
Real GDP (Inflation Adjusted Dollars)	\$22,334.0	\$26,075.9	\$25,082.6
Real Annual Growth	N/A	5.30%	2.94%

**Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*