



# COLORADO

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	1	107	412
Developer Group	8	264	1,012
<b>Total</b>	<b>9</b>	<b>371</b>	<b>1,424</b>
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
<b>Total</b>	\$83,335	\$30,928	\$63,134
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$45.3	\$53.0	\$52.4
Real Value Added (Inflation Adjusted Dollars)	\$45.3	\$54.7	\$54.0
Real Annual Growth	N/A	6.48%	4.50%
State	2005	2008	2009
GDP* (Current Dollars)	\$212,582.0	\$248,603.0	\$242,107.4
Compensation (Current Dollars)	\$121,466.5	\$142,016.3	\$138,305.6
Real GDP (Inflation Adjusted Dollars)	\$212,582.0	\$229,169.4	\$220,599.0
Real Annual Growth	N/A	2.54%	0.93%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$18,192.0	\$21,137.0	\$20,918.9
Compensation (Current Dollars)	N/A	\$7,307.9	\$7,232.5
Real GDP (Inflation Adjusted Dollars)	\$18,192.0	\$21,819.7	\$21,552.8
Real Annual Growth	N/A	6.25%	4.33%

*\*Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*