



# ARIZONA

	Interactive Entertainment Software Locations	Direct Employment	Direct + Indirect Employment
Publisher Group	0	0	0
Developer Group	13	429	1,217
<b>Total</b>	<b>13</b>	<b>429</b>	<b>1,217</b>
	2009 Average Compensation per Employee (Direct Only)	2009 Total Direct Compensation (000)	2009 Total Direct + Indirect Compensation (000)
<b>Total</b>	<b>\$83,335</b>	<b>\$35,729</b>	<b>\$66,831</b>
Interactive Entertainment Software Industry	2005	2008	2009
Value Added* (Current Dollars)	\$27.8	\$63.2	\$60.6
Real Value Added (Inflation Adjusted Dollars)	\$27.8	\$65.2	\$62.4
Real Annual Growth	N/A	32.91%	22.42%
State	2005	2008	2009
GDP* (Current Dollars)	\$215,207.0	\$248,888.0	\$235,732.8
Compensation (Current Dollars)	\$123,250.2	\$142,571.4	\$135,035.7
Real GDP (Inflation Adjusted Dollars)	\$215,207.0	\$229,432.2	\$214,790.7
Real Annual Growth	N/A	2.16%	-0.05%
Information Sector	2005	2008	2009
GDP* (Current Dollars)	\$6,276.0	\$6,662.0	\$6,386.1
Compensation (Current Dollars)	N/A	\$2,832.6	\$2,715.3
Real GDP (Inflation Adjusted Dollars)	\$6,276.0	\$6,877.2	\$6,579.5
Real Annual Growth	N/A	3.10%	1.19%

*\*Estimates based on changes in information sector compensation (Game & Information) and total compensation (States) levels in 2008-2009*